



25 August 2009

Dear Sponsor:

We are currently planning our 2nd Annual Ride for Military Widows motorcycle poker run on November 7, 2009. The proceeds will benefit the non-profit Enlisted Widows Home. Their primary mission is to provide a home for surviving widows who faithfully served our country alongside their husband, through circumstances including hardships, frequent moves, and years spent in foreign countries which limited their ability to have meaningful careers, home equities, retirement plans or any significant assets. Temporary housing is also available to spouses of enlisted members who die or who are killed on active duty. The widows home offers housing and financial assistance to surviving spouses of enlisted Air Force members. Those spouses with the greatest need have priority.

As you know, the home relies on donations from generous individuals and companies who desire to help provide a comfortable, safe and secure environment for the residents. The maintenance and repairs needed for the aging buildings, along with utility and service costs are increasing. Our goal is to raise \$15,000 to help meet these needs.

The proceeds will help meet the ever increasing needs in taking care of these special patriots who also served their country as a dedicated military spouse. People from all over the south and from various military bases will be supporting this worthy endeavor. All proceeds will directly benefit the residents of the home. Our goal is to have 150-250 participants visiting our beautiful area and many establishments. We also intend to sell raffle tickets for opportunities to win great gifts along with other giveaways. It should be a wonderful day!

We are seeking sponsorships on several levels. The benefits of each are detailed on the attached flyer. To ensure recognition of your involvement with the fundraiser, we'll include your business' name as a sponsor in base and local papers and on websites providing information about the ride. Gold and silver supporters will be further recognized by inclusion in the check presentation ceremony and event photography.

Please stand with us in support of this worthy cause. Thank you in advance for your consideration. Please feel free to contact Lynn Ward (warddl@cox.net) or Brandy Porter (brandy.porter@eglin.af.mil).

Sponsorship Opportunities

Gold Sponsor - \$2000 Donation

Advertising on the T-Shirt

Daily News Thank You ad designating Corporate Gold Sponsorship
T-Shirt and Pin

Ten paid registrations

Ten raffle drawing tickets

Silver Sponsor - \$1000 Donation

Advertising on the T-Shirt

Daily News Thank You ad designating Silver Sponsorship
T-Shirt and Pin

Eight paid registrations

Eight raffle drawing tickets

Bronze Sponsor - \$500 Donation

Advertising on the T-Shirt

Daily News Thank You ad designating Bronze Sponsorship
T-Shirt

Four paid registrations

Four raffle drawing tickets

Sponsor - \$300 Donation

Advertising on the T-Shirt

Daily News Thank You ad designating Sponsorship

Two paid registrations

Two raffle drawing tickets

Jr Sponsor - \$100

Daily News Thank you ad designating Sponsorship